

PRESS NOTE

The price comparison site, slightly before its 10th anniversary, reorganizes its top management roles

Facile.it announces its new CEO, Chairman and General Manager

All the new roles will be effective from 2021

Milan, December 2020 – Facile.it (www.facile.it), the leading Italian price comparison site for insurance, mortgages, loans, bank accounts, energy and broadband, today announces the appointment of **Tobias Stuber** as CEO. Current CEO, **Mauro Giacobbe**, will take on the position as Chairman of the board and **Diego Palano** will be appointed General Manager. Both Giacobbe's and Stuber's roles will be effective as of April 1st 2021, Palano's as of January 1st 2021.

Giacobbe joined Facile.it in 2009 and was essential to the launch of the loans business unit and later went on to lead the Spanish platform Seguros.es for two years. In 2014 Giacobbe was appointed CEO of Facile.it and under his tenure Facile.it quadrupled its revenues, growing from approximately 30 million euro in 2013 to 120 million euro in 2020. Today, Facile.it employs more than 3,000 people including employees and contractors.

Facile.it has appointed **Tobias Stuber** as new CEO to succeed Mauro Giacobbe, who will remain active within the organization as Chairman of the board. Stuber started his career at the management consulting firm Bain & Company where he spent seven years. In 2013, he joined CHECK24, Germany's largest price comparison website where he was Managing Director and led the company's car insurance comparison business.

«Facile.it has a very strong brand and a clear value proposition for its customers, which is to save money and time in an easy way. I am very excited to become part of the great Facile.it team and to make comparing and saving money even easier for our customers. With my background and experience I am confident that I will be able to contribute to the continued success and future growth of Facile.it.» - said Tobias Stuber.

Palano, whose new role will be effective from January 1st 2021, joined Facile.it in 2017 as Managing Director Insurance, since then leading the company's largest vertical. Having graduated from Massachusetts Institute of Technology, after a consultant experience with Boston Consulting Group, he was founder and CEO of Westwing.it (formerly Dalani.it). He will now take the full responsibility of all the Facile.it's vertical business units, physical networks and call centres.

Gianandrea De Bernardis, Chairman of Facile.it's Board of Advisors, commented: *«Facile.it is a company which has grown at very fast pace and, for this to continue, it was key to expand Facile's top management structure. We have carefully planned these changes for a long time allowing the company to find a great solution and ensuring continuity via both Mauro and Diego's new roles as*



well as adding to the company a manager of great value. Thanks to their professionalism and commitment we're confident Facile will continue to succeed in the future».

Ufficio Stampa Facile.it SpA

Andrea Polo – Yuri Griggio – Alessandra Arosio

348.0186418- 327.0440396 - 335.6373666

ufficiostampa@facile.it

INC per Facile.it SpA

Simone Silvi – Claudia Cardilli – Emilio Farina

335.1097279 – 345.9410944 – 345.6518331

facile.it@inc-comunicazione.it